

No W.11013/16/2013-NBA (Part)
Government of India
Ministry of Drinking Water and Sanitation
NBA Division

12th Floor, Paryavaran Bhawan,
CGO Complex, Lodhi Road,
New Delhi – 110003
Date: 10th December, 2013

OFFICE MEMORANDUM

Subject: Modification in Nirmal Bharat Abhiya (NBA) Guidelines including activities related to Menstrual Hygiene Management (MHM) as a permissible activity.

The Nirmal Bharat Abhiyan (NBA) Guidelines are hereby modified so as to include provision of activities related Menstrual Hygiene Management (MHM). Paragraphs 5.2.2 and 5.9.1 have been amended and new Paragraph 5.2.9 added to the Guidelines as described below:

Sl. No.	Existing Provisions in NBA guidelines	Modified Provisions in NBA guidelines (modifications shown in Bold and Underlined)
1	Para 5.2.2 A National communication strategy frame work has been developed by Government of India giving emphasis on Inter Personal Communication (IPC) at the grassroots level. The states are to evolve their own strategy using folk media, mass media and also outdoor media like wall painting, hoarding etc. The IEC should focus on health and hygiene practices and environmental sanitation aspects.	Para 5.2.2 A National communication strategy frame work has been developed by Government of India giving emphasis on Inter Personal Communication (IPC) at the grassroots level. The states are to evolve their own strategy using folk media, mass media and also outdoor media like wall painting, hoarding etc. The IEC should focus on health and hygiene practices <u>such as washing hands with soap and water at critical times, proper menstrual hygiene</u> and environmental sanitation aspects.
2	Para 5.2.9 New para to be added	<u>Para 5.2.9</u> <u>Girls and women have hygiene and sanitation needs linked to their menstrual cycle. Funds available for IEC may be used to raise awareness information and skills on menstrual hygiene</u>

		<u>management. IEC plans should include this component for raising awareness among all stakeholders.</u>
	Para 5.9.1 The objective of NBA is to bring about improvement in the general quality of life in rural areas. Solid and Liquid Waste Management (SLWM) is one of the key components to address this. SLWM is to be taken up in project mode for each Gram Panchayat (GP) with financial assistance capped for a GP on number of household basis to enable all GPs to implement sustainable SLWM projects. Under component, activities like compost pits, vermin composting, common and individual biogas plants, low cost drainage, soakage channels/pits, reuse of waste water and system for collection, segregation and disposal of household garbage etc can be taken up. Projects should be approved by State Scheme Sanctioning Committee (SSSC). Assistance of professional agencies/NGOs may be sought to be develop/test/implement such projects. Projects will be prioritized in identified GPs targeted for Nirmal status and those that have already been awarded Nirmal Gram Puraskar (NGP). SLWM can also be implemented by dovetailing funds from other Rural Development Programmes like MNREGS etc.	Para 5.9.1 The objective of NBA is to bring about improvement in the general quality of life in rural areas. Solid and Liquid Waste Management (SLWM) is one of the key components to address this. SLWM is to be taken up in project mode for each Gram Panchayat (GP) with financial assistance capped for a GP on number of household basis to enable all GPs to implement sustainable SLWM projects. Under component, activities like compost pits, vermin composting, common and individual biogas plants, low cost drainage, soakage channels/pits, reuse of waste water and system for collection, segregation and disposal of household garbage, <u>setting up incinerators in schools, in Women's community Sanitary Complexes, in Primary Health Centre, or in any other suitable place in the village</u> etc can be taken up. Projects should be approved by State Scheme Sanctioning Committee (SSSC). Assistance of professional agencies/NGOs may be sought to be develop/test/implement such projects. Projects will be prioritized in identified GPs targeted for Nirmal status and those that have already been awarded Nirmal Gram Puraskar (NGP). SLWM can also be implemented by dovetailing funds from other Rural Development Programmes like MNREGS etc. <u>Funds allocated for solid and liquid waste management may be used to implement safe disposal solutions for menstrual waste (used sanitary cloths and pads including collection mechanisms. These may include appropriate technology options such as composting and incinerators or other socially acceptable and environmentally safe options.</u>

It is requested that above mentioned modifications in NBA guidelines and NGP guidelines may be noted and may be brought to the notice of all concerned for implementation.


(Saraswati Prasad)
Joint Secretary (Sanitation)

To,

1. The Principal Secretary /Secretary (In-charge of Rural Sanitation) all States / UTs
2. All NBA State Coordinators

Copy to:

1. Secretary, Ministry of Women and Child Development
2. Secretary, Ministry of Health and Family Welfare
3. Secretary, Ministry of Housing & UPA
4. Secretary, Planning Commission
5. Secretary, Rural Development
6. Secretary, Ministry of Environment and Forest
7. Secretary, Panchayati Raj
8. Joint Secretary, Cabinet Secretariat

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